

# ShoreTel Communicator

TRANSFORMING THE WAY PEOPLE WORK WITH  
BRILLIANTLY SIMPLE UNIFIED COMMUNICATIONS



## BENEFITS

- Fully integrated application designed to meet the needs of all users
- Flexible and effective controls with a single interface designed to help streamline communications
- Tight integration with business processes
- Flexible deployment options including Web-based and mobile devices
- One single interface makes training simple and reduces the IT workload

With increasingly busy schedules and workers located around the world, organizations need to simplify operations with communication solutions that connect people and information quickly and efficiently.

ShoreTel Communicator is a powerful unified communications (UC) application for users across an organization, whether an operator, a contact center agent, a knowledge worker or a road warrior. Available on multiple operating systems, ShoreTel Communicator makes it easy for people to communicate however they choose: by video, voice (wired or wireless), instant messaging (IM), and more.

## Boost productivity with quick access

ShoreTel Communicator gives users immediate access to online directories or their personal Microsoft Outlook contacts to quickly connect to the right person. It also offers an easy way to contact co-workers using IM or email. With easy, access to the most appropriate mode of communication for the task at hand, productivity can be improved.

## Save time with Microsoft Outlook

Microsoft Outlook integration lets users manage voicemail and contacts with a

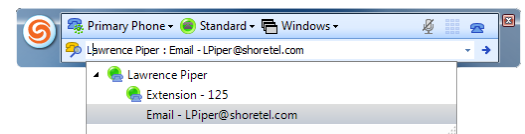


Figure 1: Contact look-up and just-in-time presence

full set of flexible, productivity-enhancing features.

Users can call contacts right from the Microsoft Outlook application and define call handling on a meeting/appointment basis.

*Personal Access* comes as standard with the ShoreTel UC system and offers a rich set of features designed for ease of use at the desktop.

*Professional Access* offers advanced features such as instant messaging, softphone, personalized call handling and high quality video.

*Workgroup Agent Access* enables call center agents to perform automatic call distribution (ACD) functions such as viewing calls in queue, log into queue and accessing team mailboxes.

*Workgroup Supervisor Access* helps call center supervisors monitor all their agent and queue activity. Supervisors can also monitor, coach, and barge into call center sessions.

*Operator Access* helps provide callers with a high level of personalized service with features such as busy call appearance and call pick up for operators, executive administrators and receptionists.

*Mobile Access* offers mobile users access to familiar functions such as ShoreTel QuickDialer, access to corporate and address book contacts, and visual voicemail. Users can make their mobile phone the enterprise extension on the fly and easily change their presence.

## Build teamwork

ShoreTel Communicator has a unique blend of phone and IM presence. Users can add a contact and see their phone and IM status immediately so they can decide the best way to reach them. For group interactions, users can access the optional ShoreTel Converged Conferencing console and instantly initiate a collaboration session.

## Add intelligence to your calls

With ShoreTel Communicator, users define how they would like to have incoming calls routed based on who is calling, when they're calling, and their active call-handling mode. Calls can be sent to voicemail, another phone number, and play specific ringtones based on caller.

## Turn PCs into telephones

With ShoreTel Communicator, any Microsoft Windows PC can be turned into a phone to be used at the home office, or on the road. The fully integrated interface eliminates the need for additional training.

## Empower your operators or executive assistants

ShoreTel Communicator facilitates accurate and rapid call routing for front-line business professionals, such as operators and executive assistants. Users simply drag and drop to quickly transfer calls to the relevant parties. They can see

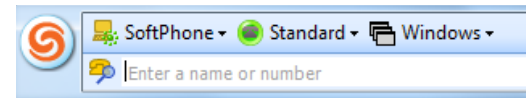


Figure 3: Integrated SoftPhone

whether or not the manager is in or out of the office or send an IM to see if the current call can be "broken through." They also can add notes to the calls to flag important callers.

ShoreTel Communicator's versatile interface can be customized to the way the operator wants to multitask. An expanded, full blown view or a space efficient, compact view are both easy options.

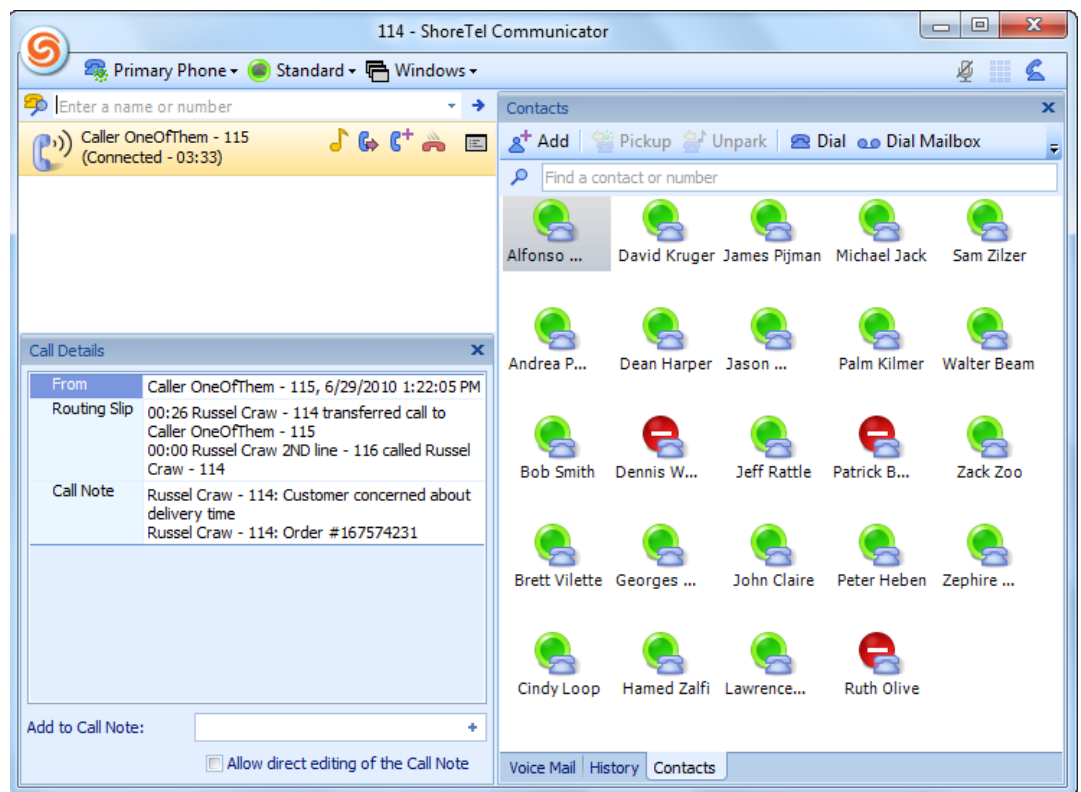


Figure 2: ShoreTel Communicator with Operator Access

## Turn any phone call into a Web conference

ShoreTel Communicator simplifies operations by efficiently connecting people and information. Users easily can turn a phone call into a Web-sharing session on the fly to work on a document with the caller and speed collaboration. The optional Conference Console also simplifies communications by unifying audio conferencing controls, presentation sharing, presentation recording, document file cabinet and application sharing windows.

## Reduce travel with video

ShoreTel Communicator streamlines video calling in just one click to improve collaboration and teamwork. When combined with affordable off-the-shelf webcams, placing high-quality person-to-person video calls is as easy as a phone call.

## Meeting the needs of mobile employees

ShoreTel Communicator with Mobile Access keeps on-the-go users constantly connected via light-weight application on their smartphones, whether it is a BlackBerry, iPhone or Nokia.



Figure 4: Conduct face-to-face video meetings

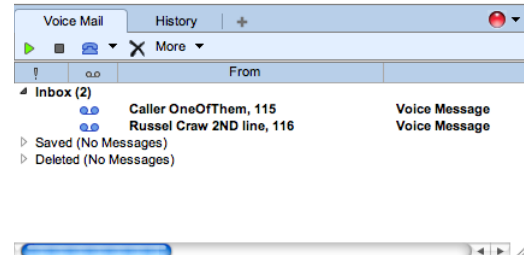
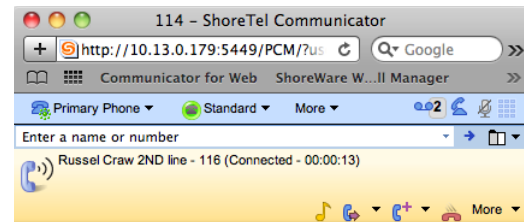


Figure 5: ShoreTel Communicator for Web

This application improves mobile phone users' productivity with seamless remote access to voicemail, corporate directories and address books, call history, extension assignment settings, and call routing logic.

Mobile workers can instantly switch their extension to a mobile phone, depending on their activity and location.\*\*

ShoreTel Communicator supports a wide range of environments:\*

Windows OS

Internet Explorer

Firefox

Safari

Citrix

Windows Terminal Server

BlackBerry

iPhone

Symbian OS



Figure 6: ShoreTel Communicator for iPhone

\* please see the ShoreTel Communicator Spec Sheet for Details  
\*\* depends on mobile phone model

Account executives can tailor call-handling modes to be accessible to their most valuable customers. Executives can quickly access their most important messages in any order using visual voicemail, for a rapid response in any business situation.

Travelers can quickly find any contact in the corporate directory and their address books and can change their destination phone numbers to a mobile phone, home phone, and any other telephone.



Figure 7: ShoreTel Communicator for Mobile

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## About ShoreTel

ShoreTel is the provider of brilliantly simple Unified Communication (UC) solutions based on its award-winning IP business phone system. We offer organizations of all sizes integrated, voice, video, data, and mobile communications on an open, distributed IP architecture that helps significantly reduce the complexity and costs typically associated with other solutions. The feature-rich ShoreTel UC system offers the lowest total cost of ownership (TCO) and the highest customer satisfaction in the industry, in part because it is easy to deploy, manage, scale and use. Increasingly, companies around the world are finding a competitive edge by replacing business-as-usual with new thinking, and choosing ShoreTel to handle their integrated business communication. ShoreTel is based in Sunnyvale, California, and has regional offices and partners worldwide. For more information, visit [shoretel.com](http://shoretel.com).

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